

CONTACT
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## **ABOUT** M.Cordero Designs

# Welcome





M. Cordero Designs is an entertainment company specializing in videomapping design. Our creative and custom designs make us the leading provider of videomapping services in the theater industry in Atlanta and Puerto Rico.

In addition to the videomapping we offer entertainment services such as VJ, bigheads, and living statues.

We want to give back to our community that's why twice a year we hold a show and/or event related to art and health or based on faith.

This year, 2023, we bringing Arts 4 Healing Festival and Zara Shares Her Stripes, a puppet show about how to embrace your rare disease.

Our mission is to provide the best Projection Mapping Design and use arts as a healing tool, helping everyone to have a full and satisfying life.

MCordero Designs make your dream come true with passion, creativity, determination, and collaboration.

Shining together in every step











## Join Us!

Live the experience of

## **ARTS 4 HEALING**

the first Atlanta base festival dedicated to exalting and using the arts as a healing tool.

To be held in October 2023, celebrating Hispanic Heritage Month and World Mental Health Day.



## **ABOUT ARTS 4 HEALING**

## WHAT?

Arts 4 Healing Festival is an event to build awareness and compassion for members of our community facing mental or physical health challenges.

Exploring the arts as a powerful healing tool.

Arts 4 Healing is divided into 3 programs:

- ☐ Film
- □ Educational
- □ Live Performance

A4H brings us a week full of activities that celebrate the Creative Arts and their therapeutic use. Promoting dialogue and reflection.



# WATCH

# TALK

## **CHANGE**

## WHEN?

October 6-15, 2023

## WHERE?

Lawrenceville Arts Center 125 N Clayton St, Lawrenceville, GA 30046

## WHO?

Families, artists, health personnel, and community members. We expect over 1,200 people.

## **ADMISSION**

Free - \$100 per person

## **FILM PROGRAM**

Film 4 Healing brings audiovisual works exploring a theme on the vast world of Mental Health, Health, Creative Arts Therapy, Arts as a healing tool, and Wellness, in general.

## **OCTOBER 6, 2023**

Screening of the award-winning film **RECETA NO INCLUIDA** (Without Prescription)

#### Synopsis:

In the middle of Christmas party preparation, Olivia suffers a relapse of her Obsessive-Compulsive Disorder condition and before her family realizes that the crisis has returned, she must get the medicine without a prescription.

-TALK BACK with the director, scriptwriter, and protagonist.





## **OCTOBER 7, 2023**

- **PEQUES** short films for the young audience.
- **OUR HERITAGE** short films from Spain and Latin America.
- INTERNATIONAL
  Short films from around the world, brought to us by
  CineFiesta International short film festival.

## **OCTOBER 8, 2023**

- **STAGE READING**Original short scripts from local artist, brought to us by La Fogata
- ATLANTA FILMS Local filmmakers' short films.
- TALK BACK
  Conversation with local
  directors, scriptwriters and
  cast.



## **EDUCATIONAL PROGRAM**

# WORKSHOPS October 9-11

#### FORUM THEATER WORKSHOP

It is one technique under the umbrella term of Theatre of the Oppressed, which aims to help audience members identify their "internal oppressions" in order to begin to overcome them.



#### **DANCE & ACCESSIBILITY WORKSHOP**

Learn more about the art of storytelling through movement plus how dance, disability rights, and accessibility intersect.

#### LAUGH THERAPY WORKSHOP

The hospital clown and the use of laugh therapy for Alzheimer, & Thanatology.





### SOUND 4 HEALING WORKSHOP

An improvised concert designed to release stagnant energy using metal Tibetan singing bowls, crystal bowls, gongs, chimes, and more. Plus, therapeutic drumming provides self-expression and an emotional release.



## LIVE PERFORMING PROGRAM

## October 12-15

#### LAS COSAS EXTRAORDINARIAS

(Every Brilliant Thing)
By Duncan Macmillan with Jonny Donahoe
Translated by Adriana Nadal

- Spanish with English supertitle

This text by Duncan Macmillan full of innocence and tenderness has traveled around the world for years, relieving anyone who at some point in his/her/they life has gone through a rough patch. Making a list of everything that's brilliant about the world. Everything that's worth living for.





#### **DANCE PERFORMANCE**

By Full Radius Dance Learn more about the art of storytelling through movement plus how dance, disability rights, and accessibility intersect.

## ZARA SHARES HER STRIPES Puppet show

Zara, a young zebra, learns to embrace her rare disease, which gives her colored stripes, through friendship with other animals who look, play, or eat a bit differently because of their own rare disease. Zara's story is a reminder to celebrate differences and find support in friends and family, as many do each day in the rare disease community.







# Join Us

The mental health crisis is becoming more alarming. With your help, we can help use Creative Arts Therapy as a healing tool.

By supporting ARTS 4 HEALING FESTIVAL, you support enriching shows, workshops, and the development of a different way of healing. Plus, you'll be able to grow your visibility in our community!

Together we can build awareness and compassion for members of our community facing mental or physical health challenges promoting dialogue and reflection.

WATCH, TALK, CHANGE









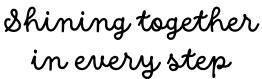
# WHAT CAN IT BE IN FOR YOU?

- Tickets
- Reserved table for company promotion
- Company's name on one event
- Top branding in social media
- Logo included on printed materials
- Social media mentions
- Opportunity of giving remarks during the event
- Artist meet & greet and photo opportunity
- Special recognition during the live shows' curtain speech
- Opportunity of making giveaways
- Logo and/or commercial projected before all the short film sessions and live shows.
- Logo on event t-shirt

# **Arts 4 Healing Festival 2023 SPONSORSHIP AGREEMENT**

SPONSOR INFORMATION	<b>l</b> :	
Name of Authorizing Age	nt:	
Title of Authorizing Agen	t:	
Authorizing Agent's Signa	ature:	
Mailing Address for Invoi	ce:	
City:	State:	Zip:
Phone:		
please print clearly.	d below is used in pron	L MATERIALS: notional materials. To avoid errors,
Company Website:		
		rson you want customers to contact
about your services or pr	· · · · · · · · · · · · · · · · · · ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Name, Title: Address:		
City:	State:	Zip:
Phone:		
Email:		
Logo: I have sent a mcorderomedia@gmail.c	=	or PNG of our company logo to
Vida Plena \$15,000		
Transformación Socia	al \$10,000	Payment by Check or Money Order
Transformación Perso	onal \$5,000	payable to MCordero Designs with
Mano Amiga \$2,500		a completed agreement to:
Arte con Amor \$1,00	0	MCordero Designs
One Step at a Time \$	500	6354 Shannon Parkway, Unit 15-F
another amount, spe	ecify <u>\$</u>	Union City, GA 30291
in-kind donations		











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