



mcorderoproductions@gmail.com



ABOUT M.Cordero Designs

Welcome



M. Cordero Designs is an entertainment company specializing in videomapping design. Our creative and custom designs make us the leading provider of videomapping services in the theater industry in Atlanta and Puerto Rico.

In addition to the videomapping we offer entertainment services such as VJ, bigheads, and living statues.

We want to give back to our community that's why twice a year we hold a show and/or event related to art and health or based on faith.

This year, 2023, we bringing **Arts 4 Healing Festival** and **Zara Shares Her Stripes**, a puppet show about how to embrace your rare disease.

Our mission is to provide the best Projection Mapping Design and use arts as a healing tool, helping everyone to have a full and satisfying life.

MCordero Designs make your dream come true with passion, creativity, determination, and collaboration.

Shining together in every step





Join Us!

Live the experience of
ARTS 4 HEALING

the first Atlanta base festival
dedicated to exalting and using
the **arts as a healing tool.**

To be held in October 2023,
celebrating **Hispanic Heritage
Month** and **World Mental
Health Day.**

WHAT?

Arts 4 Healing Festival is an event to build awareness and compassion for members of our community facing mental or physical health challenges.

Exploring the arts as a powerful healing tool.

Arts 4 Healing is divided into 3 programs:

- ☐ Film
- ☐ Educational
- ☐ Live Performance

A4H brings us a week full of activities that celebrate the Creative Arts and their therapeutic use. Promoting dialogue and reflection.

WATCH TALK CHANGE

WHEN?

October 6-15, 2023

WHERE?

Lawrenceville Arts Center
125 N Clayton St,
Lawrenceville, GA 30046

WHO?

Families, artists, health personnel,
and community members.
We expect over 1,200 people.

ADMISSION

Free - \$100 per person





FILM PROGRAM

Film 4 Healing brings audiovisual works exploring a theme on the vast world of Mental Health, Health, Creative Arts Therapy, Arts as a healing tool, and Wellness, in general.

OCTOBER 6, 2023

Screening of the award-winning film
RECETA NO INCLUIDA (Without Prescription)

Synopsis:

In the middle of Christmas party preparation, Olivia suffers a relapse of her Obsessive-Compulsive Disorder condition and before her family realizes that the crisis has returned, she must get the medicine without a prescription.

-TALK BACK with the director, scriptwriter, and protagonist.



OCTOBER 7, 2023

- **PEQUES**
short films for the young audience.
- **OUR HERITAGE**
short films from Spain and Latin America.
- **INTERNATIONAL**
Short films from around the world, brought to us by CineFiesta International short film festival.

OCTOBER 8, 2023

- **STAGE READING**
Original short scripts from local artist, brought to us by La Fogata
- **ATLANTA FILMS**
Local filmmakers' short films.
- **TALK BACK**
Conversation with local directors, scriptwriters and cast.

EDUCATIONAL PROGRAM

WORKSHOPS

October 9-11

FORUM THEATER WORKSHOP

It is one technique under the umbrella term of Theatre of the Oppressed, which aims to help audience members identify their “internal oppressions” in order to begin to overcome them.



DANCE & ACCESSIBILITY WORKSHOP

Learn more about the art of storytelling through movement plus how dance, disability rights, and accessibility intersect.

LAUGH THERAPY WORKSHOP

The hospital clown and the use of laugh therapy for Alzheimer, & Thanatology.



SOUND 4 HEALING WORKSHOP

An improvised concert designed to release stagnant energy using metal Tibetan singing bowls, crystal bowls, gongs, chimes, and more. Plus, therapeutic drumming provides self-expression and an emotional release.



LIVE PERFORMING PROGRAM

October 12-15

LAS COSAS EXTRAORDINARIAS

(Every Brilliant Thing)

By Duncan Macmillan with Jonny Donahoe

Translated by Adriana Nadal

- Spanish with English supertitle

This text by Duncan Macmillan full of innocence and tenderness has traveled around the world for years, relieving anyone who at some point in his/her/they life has gone through a rough patch. Making a list of everything that's brilliant about the world. Everything that's worth living for.



DANCE PERFORMANCE

By Full Radius Dance

Learn more about the art of storytelling through movement plus how dance, disability rights, and accessibility intersect.

ZARA SHARES HER STRIPES

Puppet show

Zara, a young zebra, learns to embrace her rare disease, which gives her colored stripes, through friendship with other animals who look, play, or eat a bit differently because of their own rare disease. Zara's story is a reminder to celebrate differences and find support in friends and family, as many do each day in the rare disease community.



Join Us

The mental health crisis is becoming more alarming. With your help, we can help use Creative Arts Therapy as a healing tool.

By supporting ARTS 4 HEALING FESTIVAL, you support enriching shows, workshops, and the development of a different way of healing. Plus, you'll be able to grow your visibility in our community!

Together we can build awareness and compassion for members of our community facing mental or physical health challenges promoting dialogue and reflection.

WATCH, TALK, CHANGE





Ways to join us

- Monetary donation to help cover general expenses.
- In-Kind contribution.
 - ☐ Products (food, banners, gifts, t-shirts, flight tickets, etc.)
 - ☐ Services (photographer, editor, workshops, etc.)
- Host one of the internal events.
- Volunteer (production assistant, usher, chaperone, etc.)



WHAT CAN IT BE IN FOR YOU?

- Tickets
- Reserved table for company promotion
- Company's name on one event
- Top branding in social media
- Logo included on printed materials
- Social media mentions
- Opportunity of giving remarks during the event
- Artist meet & greet and photo opportunity
- Special recognition during the live shows' curtain speech
- Opportunity of making giveaways
- Logo and/or commercial projected before all the short film sessions and live shows.
- Logo on event t-shirt

Arts 4 Healing Festival 2023

SPONSORSHIP AGREEMENT

SPONSOR INFORMATION:

Name of Authorizing Agent: _____

Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

INFORMATION TO BE USED ON PROMOTIONAL MATERIALS:

The information provided below is used in promotional materials. To avoid errors, please print clearly.

Company Name: _____

Company Website: _____

The information below should be about the person you want customers to contact about your services or products.

____ Check here if the information is the same as the authorizing agent listed above.

Name, Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Logo: ____ I have sent a high-resolution JPEG or PNG of our company logo to mcorderomedia@gmail.com

Sponsorship Level:

____ Vida Plena \$15,000

____ Transformación Social \$10,000

____ Transformación Personal \$5,000

____ Mano Amiga \$2,500

____ Arte con Amor \$1,000

____ One Step at a Time \$500

____ another amount, specify \$ _____

____ in-kind donations

Payment by Check or Money Order payable to MCordero Designs with a completed agreement to:

MCordero Designs

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*Shining together
in every step*



cinefiesta

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